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On IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Scott Malcolm Caplan, et al. Confirmation No.: 9741

Serial No.: 10/697,907 Art Unit: 3623

Filed : October 29, 2003 Examiner : Boyce, Andre D.

Title : METHOD AND APPARATUS FOR CREATING AND EVALUATING

STRATEGIES

Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

REPLY

This reply is responsive to the Non-Final Office Action mailed September 27, 2011.

Allowance is requested in view of the following amendments and remarks.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 18 of this paper.

CERTIFICATE OF ELECTRONIC TRANSMISSION

I hereby certify that this correspondence is being electronically transmitted to the Patent and Trademark Office on the date indicated below in accordance with 37 CFR 1.8(a)(1)(i)(C).

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